



ATTC Network Meeting, Wednesday, November 4, 2009

Working Session Project Descriptions

Please attend the project workshop which you feel most closely reflects your interests and expertise.

Working Session 1 (9:00-11:00)

1. Collaborating on Network Distance Education Efforts

Facilitator: Paula Horvatic, Ph.D., Director, Mid-Atlantic ATTC

Wiki Recorder: Edna Talboy, Ph.D., Consultant, ATTC National Office

Meeting Room: Ballroom

Project Session Intent: Expand Network-sponsored eLearning.

In December of 2008, during the Director's meeting, a pressing need for increased collaboration on distance education was identified. Several ATTC Regional Centers already offer online courses independently from one another, with plans to offer more courses to ease costs associated with face-to-face training events which require travel. Collaboration is needed to maximize internal resources and avoid duplication. Several opportunities/issues were identified at the Director's meeting to include: share online courses, create a mechanism to transfer developed courses from one ATTC to other ATTCs, virtual ATTC distance course model, share and communicate about existing models, market courses system-wide, and develop a national calendar of distance education events. This working session will be available for two sessions to provide sufficient time to discuss and develop next steps relative to a network-wide distance learning initiative.

2. Developing Successful Webinar Series

Facilitators: Jim Aiello, M.A., M.Ed., Director, Northeast ATTC and Steve Gallon, Ph.D., Director, Northwest Frontier ATTC

Wiki Recorder: Erin Fridley, M.P.A., Associate Director, ATTC National Office

Meeting Room: Salon A

Project Session Intent: Produce interesting, topical webinars.

Participants will develop a plan to design and produce interesting, topical webinars that will be effectively presented from a content and technological perspective, and aggressively marketed to maximize attendance. This plan will serve as an effective guide for individual regions or regional partnerships who want to present trainings via webinars on a regularly scheduled

Working Session 1 (9:00-11:00)

basis. The goal of this session is for webinars to emerge as useful, accessible, cost-effective and user-friendly way for the ATTC to conduct training.

3. Using Technology to Enhance Our Exhibit Booth at Conferences: “The Connections Café”

Facilitator: Monica Velazquez, Public Functions Supervisor, Great Lakes ATTC

Wiki Recorder: Eric Barr, M.S., Consultant, ATTC National Office

Meeting Room: Salon B

Project Session Intent: Utilize technology-based, rather than print-based, exhibit booths.

Due to the high cost of shipping materials to exhibits, Great Lakes ATTC is piloting a new method of exhibiting know as Connection Café. This interactive Café includes laptops with internet connections to showcase all the available resources, products, initiatives, distance education courses, etc. within the Network website. This session is an opportunity to learn more about Connection Café and explore how this new technology might be used for ATTC exhibits.

4. Ensuring Fidelity and Sustainability after a Long-Term Clinical Supervision Training Program

Facilitator: Tom Durham, Ph.D., Director, Central East ATTC

Wiki Recorder: Deann Jepson, Program Manager & Workforce Development Specialist, ATTC National Office

Meeting Room: Salon C

Project Session Intent: After a long-term training program, sustain effective clinical supervision.

This project session will discuss the development and implementation of resources and activities to enhance a long-term training program that, through valid and reliable measurements, will result in fidelity and sustainability of effective clinical supervision. Central East has developed a ten month clinical supervision workshop and clinic. The program involves monthly sessions that include the training of a 30 hour curriculum and a clinic in the afternoon of each session. The program is very successful and well received, however the next step is determining how to ensure sustainability and fidelity to clinical supervision practices. The goal of this session is to work together to identify creative ways to use technology for long-term sustainability and fidelity efforts with this course, as well as other courses.



ATTC Network Meeting, Wednesday, November 4, 2009

Working Session Project Descriptions

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Working Session 2 (11:45 – 1:45)

1. Collaborating on Network Distance Education Efforts

Facilitator: Paula Horvatic, Ph.D., Director, Mid-Atlantic ATTC

Wiki Recorder: Edna Talboy, Ph.D., Consultant, ATTC National Office

Meeting Room: Ballroom

See description under Working Session 1 - #1

2. Enhancing Intra-Network Collaboration and Communication through ATTC Network Staff Online Profiles

Facilitator: Erin Fridley, M.P.A., Associate Director, ATTC National Office

Wiki Recorder: Eric Barr, M.S., Consultant, ATTC National Office

Meeting Room: Salon A

Project Session Intent: Incorporate individual, personalized staff profiles on the ATTC intranet.

The goal of this session is to strengthen the Network's ability to benefit from each others' expertise and build relationships through the use of individual and personalized staff profiles on the soon-to-be-released ATTC Hub. Collaboration between centers is sometimes inhibited due to a lack of familiarity with the staff of all the ATTCs and their areas of expertise. The National Office is proposing to integrate profiles of all ATTC staff members into a new, redesigned intranet site. This session is an opportunity for ATTC staff to participate in the development of this section of the intranet and provide input about the essential information to be included in the profiles.

3. Developing Multi-Media Tools to Raise Awareness about Recovery Oriented Systems of Care

Facilitator: Denna Vandersloot, M.Ed., Associate Director, Northwest Frontier ATTC

Wiki Recorder: Vanessa Tate, M.F.T., Consultant, ATTC National Office

Meeting Room: Salon B

Project Session Intent: Increase provider awareness and understanding of Recovery Oriented Systems of Care.

The field lacks a clear understanding of Recovery Oriented systems of Care (ROSC), including the role played by community providers in shifting to this new paradigm. An educational product is needed to build a more common understanding of what is meant by ROSC. This session is an opportunity to collaborate across the network to develop a plan for using innovative technology to produce a product(s) designed to increase provider awareness and understanding of Recovery Oriented Systems of Care.

4. Using Technology to Enhance the Dissemination of Curriculum Infusion Packages to Educators

Facilitators: Nancy Roget, M.S., Director, Mountain West ATTC; Joyce Hartje, Ph.D., Evaluation Research Manager, Mountain West ATTC; & Wendy Woods, M.A., Project Manager, Mountain West ATTC

Wiki Recorder: Terra Hamblin, M.A., Recruitment & Retention Specialist, Mountain West ATTC

Meeting Room: Salon C

Project Session Intent: Utilize technology and social networks to increase educators' use of science and research-based practices in their academic coursework.

The Mountain West ATTC, through the Frontier Regional FASD Training Center project (Frontier RTC) and the NIDA Enters College Project (NECP), has developed two curriculum infusion packages (CIP). The first is a two-hour CIP on the Fetal Alcohol Spectrum Disorders (FASDs) for use in undergraduate and graduate nursing and social work courses. The second is a three-hour curriculum infusion package (CIP) designed to teach pre-service level criminal justice, social work and nursing students about the neuroscience and biology of drug abuse and addiction (science of addiction) and its applications for working with clients with addictive disorders. Dissemination efforts require that the CIPs be translated into user-friendly and web-based products. This session will demonstrate how the infusion of science and research-based practices into academic coursework through the use of Curriculum Infusion Packages can be enhanced by technology and social networks.



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Working Session 3 (2:00 – 4:00)

1. Developing an ATTC Network Blog

Facilitator: Laurie Krom, M.S., Director, ATTC National Office

Wiki Recorder: Erin Fridley, M.P.A., Associate Director, ATTC National Office

Meeting Room: Ballroom

Project Session Intent: Create a platform where members of the ATTC Network could regularly express our opinions, experience and expertise related to relevant issues in substance use disorders treatment and recovery services.

Although the ATTC Network has made great strides in "getting our name out there", we continue to struggle to make sure we are "at the table" in many national conversations. A Network blog would give us another platform to make ourselves known. It would also provide us with the opportunity to grow our community and build relationships by putting ourselves "out there" and inviting discussions with our audience. According to the book *Groundswell*, "blog reading is one of the most popular activities" in the Web 2.0 world. Maintaining a blog over the long haul is not an easy task. It takes the contributions of many people and solid coordination. We would need an editor, writers, moderators (people who respond to the comments posted by others), monitors (people who monitor other blogs to see how they link to ours), and posters (people who post on other blogs to refer back to ours - the blogosphere is a big community conversation). In other words, this would really need to have substantial Network support and commitment. This session will provide an opportunity to assess the Network's interest in, and the feasibility of, creating an ATTC Network blog.

Working Session 3 (2:00 – 4:00)

2. Turning *The Training Point* into a Full Online Course

Facilitator: Vickie Staples, M.Ed., Associate Director of Clinical Initiatives, Pacific Southwest ATTC

Wiki Recorder: Vanessa Tate, M.F.T., Consultant, ATTC National Office

Meeting Room: Salon A

Project Session Intent: Design and deliver *The Training Point* course completely online, and develop a registry of trainers who have completed *The Training Point* program.

This session is an opportunity to collaborate with Pacific Southwest on the development of a full-online *Training Point* course. The goals of this project are to enhance the skills of current ATTC Network trainers by developing and delivering a web-based *Training Point* Program, plus build a cadre of trainers that can be accessed throughout the ATTC Network through the creation of an on-line registry of regional trainers who have completed the *Training Point* Program.

3. Creating a Consumer Guide to Learning Online and Selecting Distance Education Courses

Facilitator: Steve Gallon, Ph.D., Director, Northwest Frontier ATTC

Wiki Recorder: Edna Talboy, Ph.D., Consultant, ATTC National Office

Meeting Room: Salon B

Project Session Intent: Create a Consumer Guide for Distance Education.

Substance abuse and mental health workers in rural and remote locations have difficulty accessing college courses and continuing education workshops. Distance education is sometimes the only option available. The ever expanding plethora of distance learning opportunities presents a dilemma to those not experienced in utilizing such programs. It would be helpful if a continuously updated guide to the best basic and advanced distance education programs were available. The Northwest Frontier ATTC is committed to creating such a guide and would like to partner with other ATTCs on this project. This session will focus on developing a plan and identifying next steps for creating a Consumer Guide for Distance Education.

4. Optimizing a Searchable Database of Psychotherapeutic Medications

Facilitators: Pat Stilen, LCSW, Director, Mid-America ATTC; Alex Barajas-Muñoz, M.S., Publication Editor, Mid-America ATTC, Justin DeLong, B.S., Senior Application Developer, Consultant to the Mid-America ATTC
Wiki Recorder: Deann Jepson, Program Manager & Workforce Development Specialist, ATTC National Office

Meeting Room: Salon C

Project Session Intent: Brainstorm features that would enhance a database for counselors of psychotherapeutic medications.

Since 1999, the Mid-America ATTC has produced, revised, and printed the booklet, *Psychotherapeutic Medications [Year]: What Every Counselor Should Know*. The product was updated and produced as a 7th edition in 2008 with a Spanish language edition released in 2007. This quick counselor reference guide continues to be one of the most consistently downloaded products displayed on our regional ATTC webpage. In 2008, 77 substance abuse treatment counselors participated in a survey delineating the product's utility in the clinical setting. Using this counselor feedback, the Mid-America ATTC is in process of updating and converting the printed product to a searchable database via a web-based interface accessed through www.attcnetwork.org. This session will provide an overview of the counselor survey feedback, planned screen application features, and project timelines. Those attending the session are asked to offer suggested features, links to other online resources, potential audiences, and "outside the box" future application development.