

Strengthening the Network through the Use of Innovative Technology
Addiction Technology Transfer Center (ATTC) Network Annual Meeting
November 3-4, 2009, Crowne Plaza Hotel, Kansas City, MO

Goal 1: Raise the ATTC Network’s awareness of emerging learning and communication technologies which may be useful in addressing the challenges of the addiction treatment and recovery services workforce.

Objective 1.A: By the end of the meeting, each ATTC staff person will be able to list at least two emerging technologies associated with formal learning opportunities (i.e., instructor-led and self-directed online courses, webinars) and describe how those technologies might augment the work of his/her ATTC.

Objective 1.B: By the end of the meeting, each ATTC staff person will be able to list at least two emerging technologies associated with informal learning opportunities (i.e., blogs, wikis, podcasts, videos, communities of practice, reading materials) and describe how those technologies might augment the work of his/her ATTC.

Objective 1.C: By the end of the meeting, each ATTC staff person will be able to define the skills and resources needed to be able to use emerging learning and communication technologies successfully.



Goal 2: Enhance the ATTC Network’s knowledge of electronic applications designed to improve business operations.

Objective 2.A: By the end of the meeting, each ATTC staff person will be able to list at least two electronic marketing solutions (i.e., search engine optimization, interactive PDFs, constituent management tools) and describe how those resources might augment the work of his/her ATTC.

Objective 2.B: By the end of the meeting, each ATTC staff person will be able to list at least two virtual collaboration tools (i.e., project management tools, online conferencing, collaborative documents) and describe how those tools might augment the work of his/her ATTC.

Objective 2.C: By the end of the meeting, each ATTC staff person will be able to define the skills and resources needed to be able to successfully use electronic applications designed to improve business operations.

Goal 3: Encourage collaborative relationships between ATTC Regional Centers and the National Office, especially in relation to projects aided by the use of innovative technology.

Objective 3.A: By the end of the meeting, each ATTC staff person will be able to explain the technological strengths of at least four ATTC Regional Centers, not including his/her own.

Objective 3.B : By the end of the meeting, each ATTC staff person will be able to describe at least two projects within the ATTC Network using innovative technology.

Objective 3.C: By the end of the meeting, each ATTC staff person will be able to identify at least one of his/her own projects within which he/she will integrate innovative technology within the next six months.



Strengthening the Network Through the Use of Innovative Technology Day One: November 3, 2009, Learning from Outside Experts			
Time	Topic	Speaker	Comments
9:00 – 9:15	Welcome & Open Meeting	Laurie Krom , M.S., Director, ATTC National Office	
9:15 – 9:45	Welcome from the Center for Substance	Catherine D. Nugent , LCPC, Chief, Quality Improvement and Workforce Development Branch, CSAT Donna Doolin , LSCSW, Public Health Advisor/ATTC Project Officer, CSAT	
9:45 – 10:30	Strengthening the Network Through the Use of Innovative Technology	Patricia Stilen , MSW, Director, Mid-America ATTC Laurie Krom	
10:30 – 10:45	Break		
10:45 – 11:45	Distance Ed for Dummies: A Love-Hate Relationship!	Susan Kincaid , Ph.D., HSBCP, Assistant Professor Department of Human Services & Rehabilitation Woodring College of Education Western Washington University	Remote Presentation via WebEx
11:45 – 12:00	Introducing The Tech Café	Judy Micale , MS, Project Manager, Southern Coast ATTC	
12:00 – 12:30	Break, Get Lunch		*This is a working lunch being provided by the ATTC National Office. Please be sure to exclude

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Day One: November 3, 2009, Learning from Outside Experts

Time	Topic	Speaker	Comments
			lunch for today on your ATTC's travel reimbursement form.
12:30 – 1:30	Essentials for the 'Wired' Educator	Cindy Lane , M.Ed., Google Certified Teacher	
1:30 – 1:45	Shifting Gears – Technology-based Business Solutions	Laurie Krom	
1:45 – 4:15	Tips and Tools for Online Collaboration	Eric Leland , Principal, Five Paths & Consultant, Idealware.org	Mr. Leland will include a 15 minute break during his presentation.
4:15 – 4:30	Wrap-Up	Denna Vandersloot , M.Ed., Associate Director, Northwest Frontier ATTC	
4:30 – 6:30	Tech Cafe Open	Techno Baristas: Scott Shorter , M.A. Principal, Concera Media Lindsay Shannon Principal, Concera Media	



Strengthening the Network Through the Use of Innovative Technology Day Two: November 4, 2009, Learning from Each Other & Working Together					
Time	Topic	Speaker	Working Session Projects	Working Session Facilitators	Comments
7:15 – 8:15	Tech Café Open	Techno Baristas: Scott Shorter Lindsay Shannon			
8:15 – 8:45	Welcome, Open Meeting Learning from Each Other and Working Together	Laurie Krom and Jim Aiello, M.A., M.Ed., Director, Northeast ATTC			
8:45 – 9:00	Break, Move to Session 1				
9:00 – 4:00	Tech Café Open	Techno Baristas: Scott Shorter Lindsay Shannon			The Tech Café will remain open during the project sessions.
9:00 – 11:00	Working Session 1	See “Working Session Facilitators”	1. Collaborating on Network Distance Education Efforts (Part I)	Paula Horvatic, Ph.D., Director, Mid-Atlantic ATTC	
			2. Developing a Successful Webinar Series	Jim Aiello and Steve Gallon, Ph.D., Director, Northwest Frontier ATTC	
			3. Using Technology to Enhance Our Exhibit Booth at Conferences: The	Monica Velazquez, Public Functions Supervisor, Great Lakes ATTC	

Strengthening the Network Through the Use of Innovative Technology
Day Two: November 4, 2009, Learning from Each Other & Working Together

Time	Topic	Speaker	Working Session Projects	Working Session Facilitators	Comments
			Connection Café		
			4. Ensuring Fidelity and Sustainability after a Long-Term Clinical Supervision Training Program	Thomas Durham, Ph.D., Director, Central East ATTC	
11:00 – 11:45	Break/Get Lunch/Move to Session 2				*This is a working lunch being provided by the ATTC National Office. Please be sure to exclude lunch for today on your ATTC's travel reimbursement form.
11:45 – 1:45	Working Session 2	See "Working Session Facilitators"	1. Collaborating on Network Distance Education Efforts (Part II)	Paula Horvatic	Give each Project "Lead" guiding questions to help relate project work to the information we learned on day 1.
			2. Enhancing Intra-Network Collaboration and Communication through ATTC Network Staff Online Profiles	Erin Fridley, M.P.A., Associate Director, ATTC National Office	
			3. Developing Multi-Media Tools to Raise Awareness	Denna Vandersloot	

Strengthening the Network Through the Use of Innovative Technology
Day Two: November 4, 2009, Learning from Each Other & Working Together

Time	Topic	Speaker	Working Session Projects	Working Session Facilitators	Comments
			about Recovery Oriented Systems of Care		
			4. Using Technology to Enhance the Dissemination of Curriculum Infusion Packages to Educators	Nancy Roget, M.S., Director, Mountain West ATTC	
1:45 – 2:00	Break/Move to Session 3				
2:00 – 4:00	Working Session 3	ATTC Project “Lead” will facilitate	1. Developing an ATTC Network Blog	Laurie Krom	
			2. Turning <i>The Training Point</i> into a Full Online Course	Vicki Staples, M.Ed., Associate Director of Clinical Initiatives, Pacific Southwest ATTC	
			3. Creating a Consumer Guide to Learning Online and Selecting Distance Education Courses	Steve Gallon	
			4. Optimizing a Searchable Database of Psychotherapeutic Medications	Pat Stilen	

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Day Two: November 4, 2009, Learning from Each Other & Working Together

Time	Topic	Speaker	Working Session Projects	Working Session Facilitators	Comments
4:00 – 4:15	Break/Re-convene in Ballroom				
4:15 – 4:50	Closing: Strengthening the Network Through the Use of Innovative Technology	Judy Micale Vicki Staples			
4:50 - 5:00	Adjourn Meeting	Laurie Krom Donna Doolin			
6:30 – 8:30	<i>Optional Event</i> (no host) for those still in town: Social Gathering at the Kansas City Club				Please see anyone from the National Office for details.