

Join us for a Webinar on February 15

This webinar will discuss motivational incentives as a science-based therapeutic strategy within the addiction treatment field. Extensive research has consistently shown that client motivation for positive behavioral change can be influenced by the use of novel interventions based on established behavioral principles. Recognition of patient achievements also provides a valuable mechanism for acknowledging success and the attainment of goals, developing positive self-image, providing ongoing, consistent staff and peer support, and motivating others by offering models to emulate. This webinar will introduce the principles of motivational incentives used in the substance abuse treatment field.

Learning Objectives:

At the end of this session, participants should be able to:

- Define Motivational Incentives
- Identify and discuss the principles underlying motivational incentives
- Engage in practical applications using the Fishbowl Technology
- Discuss challenges and strategies for implementing low-cost incentives as a support to psychosocial therapy in addiction treatment

This webinar will be facilitated by Holly Hagle, PhD, Director of the Northeast ATTC, and Candace Peters, Director of Training at Prairielands ATTC.

COST: Viewing the webinar is FREE!

3 ceus: NAADAC (National) \$10, Social Work (\$15), PCB (PA, NJ) \$10, OASAS (NY) \$10. CEU order form will be sent to attendees after the webinar. The Iowa Board of Certification (IBC) has pre-approved this webinar for 3 ceus. CEU request for pre-approval have been submitted to the South Dakota CBADP.

Questions? Contact Kristine Pond at pondk@ireta.org

Title: Promoting Awareness of Motivational Incentives - PAMI

Date: Wednesday, February 15, 2012

Time: 9:00 AM – noon CT (10:00 AM - 1:00 PM EST)

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.5 or newer

Space is limited.

Reserve your Webinar seat now at:

<https://www2.gotomeeting.com/register/412914346>



The graphic features the logos for Northeast ATTC and Prairielands ATTC at the top. Below the logos, the text "Webinar Wednesday" is written in a large, bold, red font. At the bottom, there is a blue rectangular button with the white text "REGISTER NOW".